

Sinceramente
Hallmark

- 56 cards from Sinceramente Hallmark, a leading brand of greeting cards for Hispanic consumers.
- Available as program only in various package sizes (see below).
- Packages feature a range of captions including Birthday-Relative, 15th Birthday (Quince Años), Friendship, Thank You, Wedding, and others.
- Cards are versed in Spanish with English translations on the backs of all cards.
- Cards measure 4^{13/16}" x 6^{15/16}".
- White and colored envelopes.
- Price point: \$1.99 US/\$2.79 Canada
- Cards are packed in fours and branded Sinceramente Hallmark.
- Product identification tags are in Spanish and English.
- Signage available (see below).



Front: Cuando alguien tan especial como tú cumple años...
Inside: ...se alegra el corazón.

[Front: When someone as special as you has a birthday...
Inside: ...the heart is filled with joy.]

Die-cut windows.



Garfield®

Front: ¿Dónde quieres que ponga tu regalo de cumpleaños?
Inside: ¿Qué te parece en tus labios?

[Front: Where do you want me to put your birthday present?
Inside: How about on your lips?]

To order
contact your
Sunrise® Sales Rep
or call toll-free
800-457-4045



Product Packages

Four cards per unit.

For Inline Fixtures

52 card units:
\$206.96 US/\$290.20 Can

26 card units:
\$103.48 US/\$145.08 Can

13 card units:
\$51.74 US/\$72.54 Can

For Spinners

56 card units:
\$222.88 US/\$312.48 Can

28 card units:
\$111.44 US/\$156.24 Can

14 card units:
\$55.72 US/\$78.12 Can

Signage

Order separately. All available at no charge.

For Inline Fixtures

Top Row Sinceramente Brand Sign
16" w., HD.79222, unit of 1 sign



Sunrise® Continuum Strip Sign
24" w. x 5" h., HD.95365, unit of 1 sign

For Spinners

Sinceramente Spinner
Header
14" w. x 6" h.
HD.79247, unit of 1 sign

Sunrise® Spinner Strip Signs (not shown)
For corner posts of spinners. 60" w. x 3" h.
HD.95411, unit of 4 signs

Spinner Header Clips
DP.77041, unit of 4 clips

